

TOMMY SPAULDING.COM

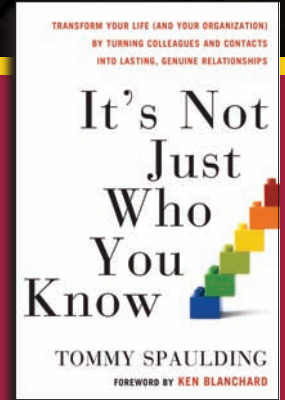


As a young man with high ambitions for his life and his career, Tommy Spaulding quickly discovered that relationships would be the key to his success. A learning disability made academic achievements a challenge, but he understood hard work and he understood people. And as those qualities took him up the leadership ladder, Tommy discovered something even more important—that It's Not Just Who You Know that really matters.

Tommy first began traveling the world as a cast member for Up with People, and he later became the organization's president and CEO. He runs multiple nonprofit and for-profit companies while speaking to audiences far and wide about the power of relationships to bring positive bottom-line results to organizations of every size and type. Advanced copies of his book, *It's Not Just Who You Know* (Random House/ Broadway Books, August 2010), already are drawing rave reviews from leadership experts like Ken Blanchard (who wrote the foreword), Steve Farber, Marshall Goldsmith, Mark Sanborn, and Jim Kouzes.

In his inspirational-yet-practical keynote, Tommy shares heartwarming and humorous stories from life and business to illustrate how genuine and lasting relationships can grow your organization, advance your career, and change your world. His unique message covers groundbreaking ideas and insights into things like ...

- The economic value of ROR—Return on Relationships
- Understanding the “Five Floors” of relationships
- How to build lasting, loyal relationships with customers and clients
- How to improve employee morale and reduce turnover
- How to empower yourself, your employees, and your co-worker to think and act with a purpose larger than self
- How to move NSW (News, Sports, Weather) relationships toward a Fifth Floor, or Penthouse, level
- How to move beyond networking to the more powerful concept of “netgiving”



In bookstores everywhere
August 10, 2010

“A fresh, and heartfelt look at creating, building and maintaining relationships that matter. Tommy Spaulding's concepts of “five floors of relationships” and “relational competence” can produce positive life altering returns.”

- **Pete Coors**,
Chairman, MillerCoors

“You are going to have people wishing that they had 15-20 more minutes of Tommy Spaulding. His message to the business community is just right on. Tommy gives it to you straight from the heart. Three years later, people are still talking about Tommy Spaulding's keynote.”

Scott Bemis, President & Publisher of the Denver Business Journal

“Everything Tommy Spaulding does he does with passion, energy and insight. He gives his whole heart in every keynote-what an incredible human being. He's one of the most inspirational and talented speakers in the country. I can't recommend anyone more highly for your organization.”

Ken Blanchard, international best-selling author of *The One Minute Manager*

“I've never seen anyone connect with and move an audience like Tommy does. His real-life stories delivered with very powerful, groundbreaking ideas-are inspirational in the truest sense of the word: they breathe life into our own aspirations as leaders. Mark my words: Tommy Spaulding will soon be one of the top ten speakers in the country.”

Steve Farber, best-selling author, *Greater Than Yourself* and *The Radical Leap*

